



3 November 2016

ROMA,

Dear Sir / Madam,

INVITATION TO A PALM OIL SEMINAR, 29 NOVEMBER 2016

The Embassy of Malaysia to Italy in partnership with the Malaysian Palm Oil Board (MPOB) cordially invites you to a seminar entitled "**Palm Oil and Its Importance: Food, Health and Sustainability**". The details are as follows:-

Date : Tuesday, 29 November 2016
Time : 09:00 - 12:30 Hrs
Venue : Conference Centre
Lobby Level
Radisson Blu Hotel
Via Filippo Turati 171
00185 Roma
Italy

2. The seminar will cover the following topics:

- **Palm Oil for the Italian Food Industry**
- **Palm Oil : Health and Nutrition**
- **Palm Oil : Food Safety and Sustainability**
- **Activities of the Italian**
- **Alliance for Palm oil**

3. We believe that this would be an opportune moment to hear from our speakers on various aspects of palm oil and the progress that Malaysia is making in embracing sustainable agricultural practices.

4. The seminar will be conducted in English and there will be no charges for participation. Please find attached the programme for your kind information. We hope you will be able to make it and we look forward to receiving you on November 29th. Please RSVP to mpobbrussels@gmail.com before **25 November 2016**.

Thank you.

DATO' ABDUL SAMAD OTHMAN
Ambassador

Palm Oil and Its Importance: Food, Health and Sustainability

Programme

- 09:00Hrs Registration and Welcome Coffee
- 09:30Hrs **Welcoming Remarks**
H.E. Ambassador Dato' Abdul Samad Othman, Ambassador of Malaysia to Italy
- 09:45Hrs **Palm Oil for the Italian Food Industry**
Mr. Laurent Cremona, Global Director Ferrero Group
- 10:15Hrs **Palm Oil : Health and Nutrition**
Dr. Fabio Virgili, National Research Institute on Food & Nutrition (INRAN)
- 10:45Hrs **Palm Oil : Food Safety and Sustainability**
Dr. Kalanithi Nesaretnam, Minister, Mission of Malaysia to the European Union/ Regional Manager MPOB (Europe)
- 11:15Hrs **Activities of the Italian Alliance for Palm oil**
Ms. Francesca Ronca, Secretary General of the Italian Union for Sustainable Palm Oil
- 11:45Hrs Discussion followed by networking lunch